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62.17

Return Postage Guaranteed

HAILE-DEAN SEED CO.

"The House that Reputation Built"

ORLANDO, FLORIDA

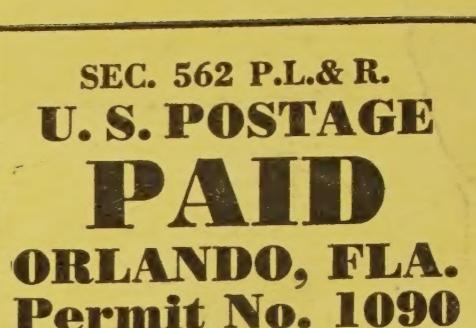
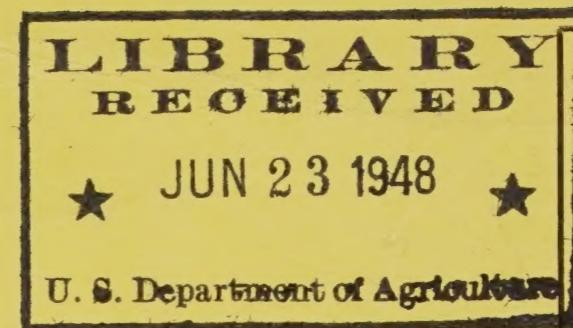
GRASS SEED

On receipt of this card please submit us a list of your approximate requirements of the below items that you will need this fall. We will quote you lowest market prices as soon as New Seed prices are available, and you can advise. By knowing in advance what you will want it will enable us to better supply you.

- RED RUST PROOF SEED OATS
- LOUISIANA WHITE DUTCH CLOVER
- CARPET GRASS
- PENSACOLA BAHIA
- LADINO CLOVER
- FULGRAIN SEED OATS
- WINTER RYE GRASS
- ARIZONA BERMUDA
- IMPORTED DALLIS
- KENTUCKY 31
- COMMON BAHIA
- FLA. 167 SEED OATS
- ABRUZZI SEED RYE
- ALTA FESCUE

NOTE—We can supply a limited amount of Imported Dallis Grass for prompt shipment. Write

"Lowest Market Prices at All Times"



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FSCA-E

1948 CROP BAHIA GRASS SEED AT \$32 PER CWT.

- Imported Seed Only -

BAHIA GRASS Common wide blade imported seed @ \$32.00 per 100 pounds for delivery from Crop 1948 in September or October soon as new seed ready.

PENSACOLA BAHIA Seed @ \$74.00 per 100 pounds. For delivery as soon as Crop 1948 seed ready about the last of July or August.

DALLIS GRASS Imported seed @ \$45.00 per 100 pounds. For delivery as soon as 1948 seed ready which will be August or September.

TERMS AND CONDITIONS

We are able to name you the above LOW PRICES if your order is BOOKED NOW, basis 10 percent deposit with order, balance due when shipped. ALL ORDERS booked now before the seed crop is actually harvested are subject to pro rata delivery in case of seed crop being short when crops harvested. We will deliver on all orders booked the same pro rata amount we receive on our contracts by the seed growers. As if we receive 50 percent we will deliver 50 percent. If we receive 100 percent we will deliver 100 percent.

We think it would be a good idea for you to book an order for part of your requirements at above low prices, as this price will be all you have to pay on seed delivered on your contract.

SUPPLY AND DEMAND

make prices. As you know prices now are much higher than the above prices.

Louisiana White Dutch Clover Seed Over Carpet Sods...

is giving 10 months-a-year grazing

The latest important achievement in Florida is the successful growing of White Dutch clover, and the sowing of White Dutch in the fall over old carpet sod. To do this, first you must have acclimated Southern Louisiana grown seed and clover seed must be inoculated two to four times recommended dosage. Lime your sod basis 1 to 2 tons ground limestone or lime, and use 500 pounds of 0-14-10 fertilizer per acre. Disc or harrow your carpet sod when you have moisture, and broadcast 4 to 5 pounds of this clover per acre, over your carpet sod.

OR YOU CAN SOW A MIXTURE of 10 pounds of Carpet Grass seed with 5 pounds Clover seed on limed and fertilized and prepared soil in the fall during October, November, December and January—the amount of seed mentioned is per acre basis.

Dr. Kirk of the Ona experiment station shows results as high as 219 pounds beef gain per acre, where cattle pastured on fields of White Dutch and Carpet, and where same have been limed and fertilized as above.